Maynooth University
National University of Ireland Maynooth

School of Business Research Seminar Series

2020-2021

23 Oct 20	*10-11am*	Dr Emmanuel Kypraios (MU)	‘Trading Rare events and status inconsistency
20 Nov 20	*10-11am*	Dr Kate Cullen (MU)	'Investigating the impact of presentation choice on non-professional investors’ earnings judgements: A mixed methods study ’
11 Dec 20	*10-11am*	Dr Kerry Chipp (MU)	‘The gain from pain: the role of negative experience in adding to service value’
22 Jan 21	*10-11am*	Dr Alireza Keshavarz (MU)	‘Dynamics of compensation policies and turnover of heterogeneous sales agents’
12 Feb 21	*10-11am*	Dr Thomas Flavin (MU)	‘Industrial firms and systemic risk’
5 Mar 21	*10-11am*	Dr Adele Smith-Auchmuty(MU)	‘Born Globals: A microscopic study of the Irish digital animation industry’
26 Mar 21	*10-11am*	Dr Michael Hayden (MU)	‘The role of advisors in the financial decision-making process of farmers’
16 Apr 21	*10-11am*	Dr Adegboyega Ojo (MU)	‘Analytics-driven improvements in Public Service Experience - The case of the Irish National Patient Care Programme’
7 May 21	*10-11am*	Dr Zohreh Pourzolfaghar (MU)	‘Digital information management in construction industry’

The seminars will be held online in Teams

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