

Name: Shannon Courcier, 4th year BBS Marketing

Partner Institution: University of Dayton, Ohio

Description:

University of Dayton is a great school with excellent facilities and resources. There is always something to see and do on campus and the professors and students are some of the nicest people you will ever meet!



**University of
Dayton**

What I Did:

Start Date: 22nd August End date: 10th May

I took classes in Digital marketing, Communications, PR strategies, Spanish, Non verbal communications, Sociology and Global Citizenship. I also joined a dance class which was once a week and was a great way to make friends and to stay active!

Learning Outcomes:

- Being abroad for the year definitely gave me a whole new perspective on every aspect of life and how different it is outside of Ireland.
- I learned valuable skills such as teamwork, independence, time management and public speaking which I will carry with me for the rest of my professional life.
- It's an experience like no other – you will make life long friends a connections and it opens you up to so many different experiences and opportunities.
- UD will always have a special place in my heart and I am so grateful that I got to experience it the way I did.

Contact: International Office international.office@mu.ie