

Name: Emma Coleman 4th Year BBA Equine Business

Placement Partner Organisation:

- Curraghmore Stud, New Zealand
- Chris Waller Racing, Australia

Job Description:

- **Curraghmore Stud**- Broodmare and Yearling Assistant
- **Chris Waller Racing**- Exercise rider and ground staff/strapper



What I Did:

Curraghmore Stud- Start date: 20th August 2017 **End date:** 8th February 2018

- In charge of the broodmare division
- Assist with foaling's
- Weekly feed and vet supply stock take
- Daily check and feed of mares and foals

Chris Waller Racing- Start date: 19th March 2018 **End date:** 9th August 2018

- Exercise rider
- Entertain and chaperone owners at race meetings
- Daily temperature check of horses
- Strap at the races weekly

Learning Outcomes:

Teamwork:

- I met with my co-workers every morning to make a plan for the day ahead to ensure all goals were achieved
- Our team helped one another to ensure the smooth running of shows for clients and owners

Communication:

- I had to send a daily report to my manager about the condition of the mares and foals
- I had to send emails to owners with updates of their foals/ yearlings/ racehorses

What I gained knowledge in:

- Client relations, marketing and social media of the businesses, confirmation of bloodstock, grassland management, stud farm management, reproduction vet work

After graduation: I hope to work in the marketing and sales sector of the thoroughbred industry

Contact: Placement Office placement@mu.ie