

Name: Abigail Byrne, 4th Year, BBA Business Management

Placement Partner Organisation:
Kerry Foods



Job Description:

Commercial Co-Op Student
Sales Support Exec

What I Did:

Start Date: 30/05/2017 **End date:** 25/05/2018

Joined the commercial sales team. Cross functional across the Dairy and Meats teams. Worked closely with national account managers on the day - to -day management of accounts such as Tesco, Dunne Stores and Musgraves. Was involved in running and maintaining admin projects. Attended and coordinated tradeshow days and showcases. Attended and participated in domestic conferences as well as travelling to the UK as a part of the team to attend companywide conferences.

Learning Outcomes:

- Competence in working with new computer systems e.g. SAP, Excel
- Working in a team
- Communication skills
- Confidence in the workplace
- Time management and planning
- Confidence
- Prioritizing tasks and jobs
- Understanding of different sectors within a business, how they work and the importance of certain roles etc.

Contact: Placement Office placement@mu.ie