



**Maynooth
University**

National University
of Ireland Maynooth

School of Business
Industry Speaker Series 2019

‘Creativity & Integrity in Business Research’

Date: Thursday, 7th March 2019

Time: 13.00pm

Venue: Room AX1 in Auxilla House, (North Campus)

About the Event

We are delighted to announce the next event of the School of Business’ Industry Speaker Series 2019, which will have an exciting discussion on ‘Creativity & Integrity in Business Research’. The event will feature speakers from the Technology and Market sectors.

We will have experts in the field from **Finbarr McCarthy (Safe Amigos)** and **Luke Reaper (Behaviour & Attitudes - B&A)**.

The discussion will focus on:

- Tackling Business Issues through Research & Creativity
- Developing Critical Research Skills
- Working in Market Research Sector
- Market Research Trends
- Maintaining Standards in Business Research

Get ahead of the competition and secure your place now at what promises to be a very informative event about creativity and conducting research from the perspective of small and medium size firms!

To RSVP, please email business@mu.ie.