

Privacy & Cookies Statement

This statement relates to the privacy practices of Maynooth University (“the University”) in connection with the University’s websites.

General statement

The University fully respects your right to privacy and actively seeks to preserve the privacy rights of those who share personal information with the University.

Collection and use of personal information

The University does not collect any personal information about you on these websites apart from information that you volunteer. Any personal information which you volunteer to the University in connection with these websites will be treated in accordance with the Data Protection Act 2018 and the General Data Protection Regulation (GDPR) which came into effect on the 25th of May 2018. Accordingly, the University shall only process such information in line with the purpose for which you provided it to the extent necessary to provide you with the information or service you require. The University shall not disclose your information to third parties unless you are specifically informed otherwise or we require a third party to process the information on our behalf (in which case the University requires these third parties to comply with its instructions and we require that they do not use your personal information for their own business purposes, unless you have explicitly consented to the use of your personal information in this way).

Cookies statement

This statement explains how we use cookies on the University’s main web pages (i.e. those in www.maynoothuniversity.ie). Please note, however, that some units of the University run and maintain their own websites on Maynooth University subdomains (these will be identified as www.name.maynooth.ie). These sites may carry their own cookies statement or provide additional information relating to their activities, which will supersede or supplement this Cookies Statement. For more information about what types of personal data will be collected by Maynooth University and how it is processed please visit: <https://www.maynoothuniversity.ie/data-protection>.

How we use cookies

All of our web pages use “cookies”. A cookie is a small file of letters and numbers that we place on your computer or mobile device. These cookies allow us to distinguish you from other users of our website while you are browsing. This helps us to provide you with a good experience when you browse our website. We also use this information as a guide to improving the website and content.

Types of cookies we use

We use the following types of cookies:

- **Necessary cookies** - these are essential to enable you to move around the websites and use their features. Without these cookies the services you have asked for, such as logging in and using certain Library services (primarily staff and students), cannot be provided.
- **Performance cookies** - these cookies collect information about how visitors use a website, for instance which pages visitors go to most often, how long they spend there and the path they took to find the page or content. We use this information to improve our websites and help us to diagnose problems or improve user journeys (help people find content quickly). For example, we use Google Analytics to collect anonymous traffic data to help us analyse how users use the site. *These cookies do not collect information that can identify a user.*
- **Functionality cookies** - these cookies allow the website to remember choices you make and provide personal features. For example, a functional cookie can be used to remember the volume level you prefer to use when watching video on the sites or the information that you used in a form that you accidentally navigated away from. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.
- **Advertising cookies/Re-targeting Cookies** - If you arrive on our website via a digital advertisement we will set a cookie on your browser to track conversions. We also may set 're-targeting' cookies on your browser which record your visit to our Site and the pages you have visited, publishers and advertisers can draw up a profile and use it to serve you advertisements about Maynooth University on websites where we serve our adverts.

When you first visit these websites you will see a message informing you about cookies. If you click the 'Accept Cookies' button, you are agreeing that the types of cookies listed above and outlined below (see "Our Cookies") can be stored on your machine to enhance your browsing experience.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them please visit: www.allaboutcookies.org/.

For further information on the privacy of Google Analytics data, including details of how to opt-out, please visit: <https://policies.google.com/privacy?hl=en>.

External links/sites

The University is not responsible for the content or privacy practices of other websites. The privacy practices on these websites may differ from that on Maynooth University’s websites, and we advise that you review these other policies before providing personal data. Within the University domain (maynoothuniversity.ie) you may find websites that the University has no editorial responsibility over. Such sites can include the websites of student organisations, etc. While the University expects compliance with this Cookies Statement, please contact webmaster@mu.ie if you encounter University websites that are not compliant with this Cookies Statement.

Our Cookies

Cookies may be set either by the www.maynoothuniversity.ie (“1st party cookies”), or by a third party website (“3rd party cookies”). The tables below identify the cookies we use and explain the purposes for which they are used.

We will keep this information up-to-date. Some cookies may be set from time to time by information feeds from 3rd party websites that we make available on our sites (E.g. RSS research feeds, Twitter and Facebook feeds).

1st Party Cookies

Provider	Cookie name	Purpose	Further information
www.maynoothuniversity.ie	cc_cookie_accept	This cookie is used to remember whether you wish to view the cookie notice or not.	
	has_js	This cookie is used to determine whether you’ll see the javascript menus or not.	
	pubble_trigger	Customer support app.	www.pubble.ie
	site24x7RUMId site24x7rumID	Site monitoring.	www.site24x7.com

Google Analytics	_ga _gac_UA-4060749-1 __utmz __utma __utmt_UA-4060749-1 __unam __utmz __utmb	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website, where visitors have come to the site from and the pages they visited.	Overview of Google Analytics privacy
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3rd Party Cookies

Provider	Cookie name	Purpose	Further information
Google	AID SID SSID NID HSID APISID OGPC SAPISID CONSENT 1P_JAR	These cookies are used by Google to gather data for advertising.	Overview of Google privacy
DoubleClick	DSID IDE	Conversion tracking cookies used by Doubleclick (owned by Google).	Overview of Google privacy

YouTube	SSID CONSENT SID HSID VISITOR_INFO1_LIVE PREF endscreen-metadata-editor-gh SAPISID LOGIN_INFO YSC APISID enabledapps.uploader	YouTube may still set cookies on the user's computer once the visitor clicks on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.	www.google.com/policies/technologies/cookies/ www.google.com/policies/technologies/types/
Cloud Flare	__cfduid optimizelyEndUserId _hp2_id.3538148622 _gac_UA-10218544-16 _ga _gid trvv.uid	Cloudflare is cloud based storage which we use to server up fonts and CSS (stylesheets) for parts the site	www.cloudflare.com/security-policy
Twitter	dnt kdt eu_cn tfw_exp ads_prefs personalization_id _twitter_sess guest_id	We have the Twitter Share widget in place on the site which makes use of cookies. May include re-targeting cookies.	dev.twitter.com/web/overview/privacy support.twitter.com/articles/20170514

	remember_checked_on twid auth_token external_referer ct0 _ga		
Facebook	fr wd pl c_user presence xs act x-referer m_pixel_ratio datr sb	Facebook widgets use cookies to allow users to interact with departmental social media through our own site.	
DoubleClick	IDE DSID	Conversion tracking cookies from Doubleclick (a business owned by Google) used for maps related to events.	www.theguardian.com/technology/2012/apr/23/doubleclick-tracking-trackers-cookies-web-monitoring policies.google.com/privacy www.doubleclickbygoogle.com/
Sizmek/Rocketfuel/Amobee	ub ruds rud	Advertising/Retargeting cookies.	www.sizmek.com/about/ www.amobee.com/

	smd		
	cmd		
	eud		
	euds		
	rrs		
	uid		
	fc		
	rds		
	rv		

Contact

If you wish to:

- exercise any of your rights under data protection law, or
- if have any queries about this policy,

Please contact the University's Data Protection Officer: [Ann McKeon](#)

E-mail: dataprotection@mu.ie

Telephone: +353 1 7086184

Postal Address: Controller, Maynooth University, Maynooth, County Kildare, Ireland

Phone: +353 1 708 6000

Further information is available on the University web: www.maynoothuniversity.ie/data-protection.

If you are dissatisfied with the decision of the Data Protection Officer, you have the right to make a complaint to the Data Protection Commission (www.dataprotection.ie).

Phone Number: +353 (0)761 104 800 / +353 (0)57 868 4800

Fax: +353 57 868 4757

Contact forms: <https://www.dataprotection.ie/en/contact/how-contact-us>

Postal Address: Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2, D02 RD28, Ireland

This statement was updated on 09/09/2019