



## **Maynooth University School of Business Master of Business Administration (MBA)**

### **Why study an MBA?**

Would you like to move to a career in business/management from a more technical role? Or perhaps you are interested in enhancing your business and management skills to boost your career? Or maybe you are an entrepreneur looking to boost your skills to more effectively lead your company to new heights? Our Master of Business Administration (MBA) programme is designed for you. Our MBA programme develops graduates with a well-rounded skillset, that combines knowledge of the different functional areas in an organisation with understanding of the interconnections between them, strategic thinking, strong interpersonal and analytical skills.

### **Why this programme?**

Our MBA programme combines a focus on practical application of learning and connections with industry with research-informed insights into all core aspects of business and dedicated career development supports. Company talks and visits, group projects focusing on real-life organisational challenges and an opportunity for industry placement enable our students to apply the latest management research insights they learn in class. Our MBA will unlock new exciting career opportunities for you.

### **How will this help my career?**

A well-rounded MBA skillset is highly valued by employers. Many MBA graduates leverage their MBA as a career switch, using it to pivot into a new industry or role, launch their own business or start a career in a new country.

Various elements of our MBA programme are designed to support you in achieving your career goals. One of the first taught modules you will take is focused on career management. This way, you will clarify your personal career priorities and start applying career planning and development tools to enhance your employability from the very start of your MBA journey. Furthermore, our programme offers a range of Career Services to the students, including CV clinics, interview and placement workshops, and connections with industry.

### **What are my career options?**

This programme opens for its' graduates a wide range of career opportunities across different industries and functional areas thanks to their well-rounded skillset. Fancy a career in finance, marketing, human resources, operations, or consulting? Want to work in tech, pharma, banking, consumer goods, healthcare or nonprofit sector? The choice is yours! MBA graduates are high in-demand from employers, and from multinationals in particular.



## What are the entry requirements?

Candidates must hold an undergraduate degree (level 8) in any discipline, having achieved a minimum of a 2.2 honours (or equivalent) overall. In exceptional circumstances consideration will be given to candidates who do not hold a primary degree, but who do have at least 10 years relevant work experience at least 3 of which must be in a management position. International applicants must have a recognised primary degree which is considered equivalent to Irish university primary degree level and must meet English language requirements.

## Course Structure

This is an intensive and fast-paced **full-time** programme spread over 16 months. The first 10 months (September–June) cover a range of taught modules spread over two semesters, enhanced by an array of career development workshops, industry talks and company visits. The learning programme combines weekly on-campus classes with independent student learning and intensive group projects. The following six months (July–December) are dedicated to applied industry learning – a full-time placement or a business consulting project. It enables you to put in practice the skills you learned and enhance your future employability.

## Module Themes

- > Career Planning & Development
- > Actionable Insights Through Research
- > Data Analysis for Decision Making
- > Strategic Management
- > Global Business
- > Leadership & Team Management
- > Human Resource Management
- > Financial Statement Analysis
- > Corporate Finance
- > Introduction to Sustainability in Business
- > Logistics & Supply Chain Management
- > Marketing in a Digital World
- > Entrepreneurship & Innovation
- > Industry Connection Options (6 months):  
Industry Work Placement/Business Consulting Project

## Course Fees

Fees may be liable to change.

See [www.maynoothuniversity.ie/student-fees-grants](http://www.maynoothuniversity.ie/student-fees-grants)

## How to apply?

See [www.maynoothuniversity.ie/study-maynooth/how-apply](http://www.maynoothuniversity.ie/study-maynooth/how-apply) for more information.

## Where can I find more information?

For more information on the MBA please contact:

Dr. Tatiana Andreeva – Programme Director

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🖱 [www.maynoothuniversity.ie/school-business](http://www.maynoothuniversity.ie/school-business)