

Thursday 16th November 4pm – Maynooth University Psychology Department

Dr. Julio Cesar DeRose (Federal University of Sao Carlos, Brazil)

Symbolic Behavior and Responding to Art.



Julio was an undergraduate in Psychology at the University of Brazil and afterwards completed a Masters in Psychology from the University of Sao Paulo, where he also completed his doctoral studies. His focus is on Experimental Psychology and in particular stimulus equivalence, stimulus control, transference of function, verbal behaviour, and behavioural analysis. Dr. DeRose's work attempts to provide behaviour-analytic explanations for complex forms of human action, often thought to be beyond the remit of behavioural psychologists. Recent projects include research into racial prejudice and how to promote environmentally sustainable behaviors. The talk that he will present at MU will involve an analysis of how our responses to Art can be understood in the

same way that we understand other symbolic representation systems, such as language.