

IRC PD Application: Dissemination Plan

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Dissemination plan is a very important part of your application - dissemination of your research results and possible impact of your research is extremely important because it represents return on the funding agency's investment into you and your research.

Feedback received by the IRC from their evaluators indicates that applicants often underestimate importance of dissemination. Make your application stand out by writing a strong dissemination plan.

How to approach dissemination plan?

- Outline your target audiences, dissemination media and publicity involved
- Dissemination to the scientific community – including students! – might involve presentations/poster presentations at workshops/conferences/summer schools/departmental seminars etc, publications (do not forget about open access repositories – see below), reports etc – specific forms will depend on your discipline so do consult with your mentor.
- Outreach activities are also very important – might be using the press, media such as radio or TV, internet.
- Make sure that specific dissemination means/media are appropriate to your target audiences.
- If your research is likely to generate outputs that can be commercialised/IPR that need to be protected, describe the approach that will be taken.
- Think about timing of various dissemination activities – do not plan to disseminate too early but do plan to disseminate more than just after the project is entirely completed. This aspect too is very much depending on your research project so consult with your mentor.
- Keep on mind that this is supposed to be a PLAN therefore you need to provide some indication as to when you intend to realize the proposed dissemination activities.

Open Access Repositories

If you read the Terms & Conditions carefully, you have noticed the following sections on p. 11:

6.29.1 all Fellows must lodge their publications and other research outputs, resulting in whole or in part from Council-funded research, in an Open Access repository and should make such publications publicly discoverable, openly accessible and re-usable as soon as is possible;

6.29.2 all peer reviewed journal articles and conference publications should be deposited as soon as possible, ideally at the time of acceptance by the journal/conference and no later than the date of formal publication;

6.29.3 other research outputs such as monographs, books, book chapters, research theses and reports should be deposited where possible;

6.29.4 the repository should ideally be a local institutional repository.

I recommend that you read the IRC's Open Access policy and make a reference to it in your dissemination plan - see

http://www.research.ie/sites/default/files/irc_open_access_policy_final.doc

In case you are not aware of Maynooth University Open Access policy, you should read it at <https://www.maynoothuniversity.ie/sites/default/files/assets/document/Maynooth%20University%20Open%20Access%20Policy%202011.pdf>

You should include in your dissemination plan that Maynooth University has an institutional open access repository (e-Prints) – see <http://eprints.maynoothuniversity.ie/> . e-Prints feeds into national (Rian), European (DRIVER) and international (OAIster) repositories. You should deposit all publishable research outputs into open access repositories to ensure enhanced dissemination. If you for some reason you cannot deposit in open access (for example because you need to protect IPR), consider mentioning in your dissemination plan that you are aware of Open Access policies and will deposit results where possible.