



Welcome to the latest edition of the information sharing newsletter from the Maynooth University Commercialisation Office. Our goal is to share relevant market news and activities on the commercialisation of Maynooth University research. We hope you enjoy this newsletter.

For more information visit: www.maynoothuniversity.ie/commercialisation

STAFF DEVELOPMENT

Our commercialisation office staff are required to continually develop their expertise with a mix of formal training in addition to knowledge transfer deal completion. This type of formal training is essential to attain the professional RTTP qualification.

To stay abreast of developments in the international biotech landscape our Commercialisation Executive Dr Karen Griffin recently attended the **The 8th Annual TTS Global Initiative North America** meeting in Rutgers University Newark, NJ in July.

TTS brings together stakeholders from Biotechnology, Pharma, Bio Industry, Venture and institutions where initiatives to foster the more efficient translation of researcher is explored.

The New Jersey meeting was attended by approx. 250 delegates from pharma and biotech, VC's, universities, etc. Topics covered included: Translational research as a key driver of innovation in biotech and healthcare at universities of all sizes, Industry Academia collaboration in the context of greater pharma engagement; the benefits to institutions and the increasing standard of expectations, Strategic business development; understanding the market, and working towards a partnership.

There was a real focus on the challenges within the pharma industry and how these have effected changes in the ways which institutions and industry interact, with discussions focussed on several pertinent topics.

[Read the full article here...](#)



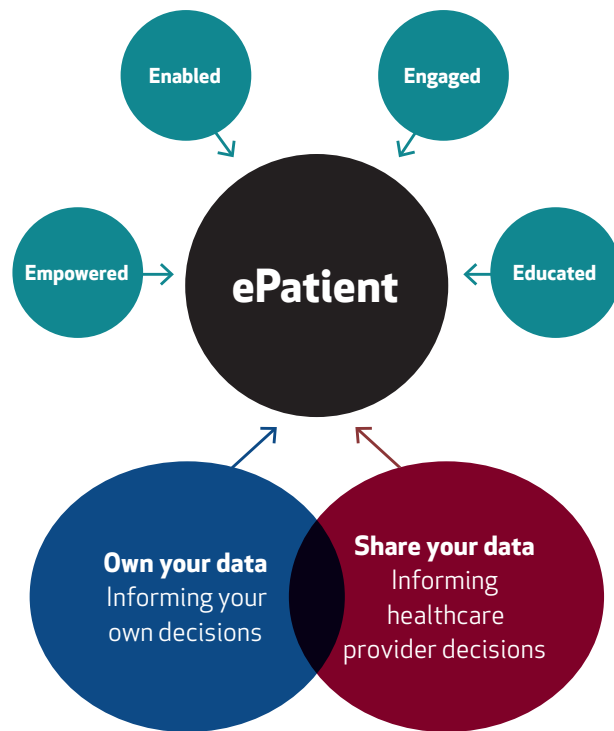
CONNECT eHEALTH EVENT

eHealth is a rapidly developing area, promising to deliver healthcare more effectively and efficiently while empowering patients through technology. Understanding and impacting the development of this area requires a multidisciplinary approach, as patients, doctors, healthcare companies and policy-makers debate different possibilities for change, and even the definition of fundamental terms like “health” and “care”.

If you are interested in the eHealth landscape please join us at our November CONNECT eHealth event. CONNECT is hosted by Maynooth University and will bring together national and international stakeholders to discuss, understand and scope opportunities in this field.

Guest speakers include medical professionals, service providers, patient advocates, and technology experts.

[Click here for more info on CONNECT eHealth ...](#)

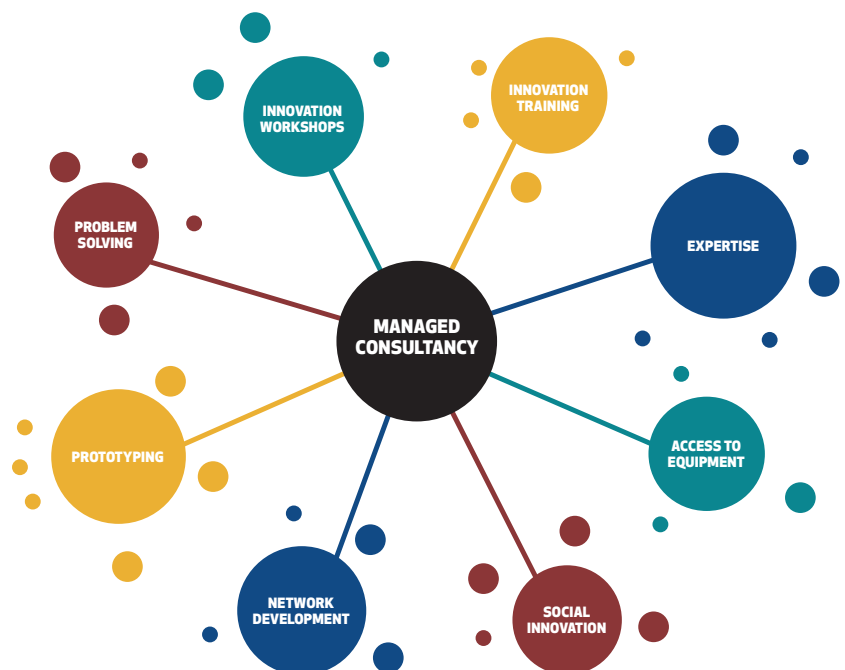


MANAGED CONSULTANCY PROGRAMME

MU has just been awarded funding to drive a unique Managed Consultancy pilot programme offering, with partner institutes Athlone IT and IT Carlow, involving multiple skill sets across the very broad expertise and knowledge within the institutes, including embedded facilities.

For example, rather than just access to an expert in biology or engineering, this programme will promote a complete offering, across all 3 institutes, allowing organisations to engage with a team of experts across areas as broad as arts, anthropology, biology, business, chemistry, design, engineering, geosciences, innovation, languages, mathematics, physics, psychology and sociology.

MU will build a virtual team to specifically address these projects that require such multiple skill sets and viewpoints.



Comments & Questions to
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