

# **QUARTERLY NEWSLETTER Q1 2014**

Welcome to the latest edition of the information sharing newsletter from the National University of Ireland Maynooth Commercialisation Office. Our goal is to share relevant market news and activities on the commercialisation of NUI Maynooth research. We hope you enjoy this newsletter. For more information visit:

## **CONNECT EVENT 2014**

# **BUSINESS DEVELOPMENT UPDATE**

The Commercialisation Office at NUI Maynooth is hosting **CONNECT on April 7th,** in Carton House Hotel Maynooth. CONNECT has become an annual event and provides a networking platform both for local companies/entrepreneurs and companies interested in research collaborations with higher education institutes.

**CONNECT 2014** has a lineup of very interesting keynote speakers presenting on topics such as competitive intelligence, crowd funding, open innovation, knowledge transfer, venture funding and the start-up experience. Click on the image below to register for Connect 2014:





Technology Transfer Consortium Partners at Connect 2013 Photo L- R : John Scanlan NUIM, Kathryn Kiely WIT, Breda Lynch AIT and Brian Oglivie ITC

## **NEW FRONTIERS PROGRAMME**

#### **BUSINESS DEVELOPMENT UPDATE**

Athlone Institute of Technology in conjunction with National University of Ireland Maynooth have just started recruiting for the 2014 New Frontiers Programme, with a Phase 1 start planned for May. If you are an entrepreneur or start-up business you may benefit from participation in this programme.

For more information visit: www.ait.ie/newfrontiers

NUI Maynooth is the lead partner in a technology transfer alliance with Athlone Institute of Technology (AIT), the Institute of Technology Carlow (ITC) and Waterford Institute of Technology (WIT). With a combined research expenditure of more than €45m annually and internationally recognised research capabilities and infrastructure, the consortium is focused on ensuring a professional and efficient approach to the identification, protection and commercialisation of research.

The consortium is supported by Enterprise Ireland under the Technology Transfer Strengthening Initiative (2013-2016) with an agreed set of annual target metrics. Each higher education institute owns its own metrics and both NUI Maynooth and each partner institute had a very successful first year, exceeding target metrics in all specified categories.

The NUI Maynooth performance metrics are graphed below and includes spinout companies, licence deals completed, patents, invention disclosures filed and research collaborations with industry. Against international standards per US\$ of research expenditure, NUI Maynooth continues to be ranked in the top percentiles nationally. This performance is down to the outstanding research and the desire of our researchers to see their work make not just a scientific impact but an economic one.



# **INNOVATION VOUCHER FUNDING OPPORTUNITIES**

# **BUSINESS DEVELOPMENT UPDATE**

Enterprise Ireland (EI) continues to support the Innovation Voucher Programme that provides funding support for small projects, completed in collaboration with the higher level institutes or knowledge providers.

If you own or manage a small limited company with a company registration number and you have a business opportunity or problem that you want to explore, why not apply for an Innovation Voucher worth €5,000?

The objective of the Innovation Voucher initiative is to build links between Ireland's public knowledge providers and small businesses and create a cultural shift in the small business community's approach to innovation.

Innovation voucher open call from Wednesday, 19th March to Wednesday, 26th March 2014

The online application is available at www.innovationvouchers.ie

Please feel free to contact the Commercialisation Office with any queries you may have on this Enterprise Ireland funded programme (01) 708 6589 E: Lorraine.kane@nuim.ie



#### **COMMENTS + QUESTIONS**

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