

CERTIFICATE IN INTERNATIONAL BUSINESS



ABOUT THE CERTIFICATE

The objective of this **20 Credit Certificate** is to provide visiting international students with a grounding in the functional **principles of International Business**. Upon completion of the Certificate, students will demonstrate an **intermediate knowledge of the fundamentals of Business and Management** in general as well as a solid grounding in International Business specifically. In particular, the program will challenge cultural and management stereotypes and question the application and appropriateness of frameworks established under more traditional perspectives.

MODULE OPTIONS

Students choose 10 credits from the modules below, plus a further two 5-credit optional Business modules open to our international students.

Fall Semester Students:

MN215 International Business (5 ECTS)
MN313 International Marketing (5 ECTS)
MN322 Managing Multinational Cooperations (5 ECTS)

Spring Semester Students

MN224 International Marketing (5 ECTS)
MN214 International HR Management (5 ECTS)
MN 323 International Corporate Entrepreneurship (5 ECTS)

Please Note: This Certificate is designed for students who have already completed one year of a Business Degree (single honors, double major or Arts degree with business as a core subject).

