

CERTIFICATE IN INTERNATIONAL BUSINESS



ABOUT THE CERTIFICATE

The objective of this **20 Credit Certificate** is to provide visiting international students with a grounding in the functional **principles of International Business**. Upon completion of the Certificate, students will demonstrate an **intermediate knowledge of the fundamentals of Business and Management** in general as well as a solid grounding in International Business specifically. In particular, course participants will be equipped to critically assess the organisational, managerial, economic and societal **implications of international business and management**.

MODULE OPTIONS

Students choose 10 credits from the below International Business modules (5 credits each) plus any two 5 credit optional Business modules from any of our International Business or Business and Management degrees that are listed as available to our international students.

Semester 1 students:

- MN215 International Business
- MN313 International Marketing
- MN322 Managing in the Multi National Cooperation

Semester 2 students:

- MN224 International Marketing
- MN214 International Human Resource Management
- MN 323 International Corporate Entrepreneurship

Please Note: This Certificate is designed for students who have already undertaken one year of a Business Degree (single honours, double major or Arts degree with business as a core subject). It will run from September 2018.

