



**Maynooth
University**

National University
of Ireland Maynooth

**School of Business
Industry Speaker Series 2019**

'Emerging Trends and Technologies Driving the Future of IoT'

Date: Thursday, 12th December 2019

Time: 12.00pm

Venue: ELT

About the Event

We are delighted to announce the next event of the School of Business' Industry Speaker Series 2019, which will have an exciting discussion on **'Emerging Trends and Technologies Driving the Future of Internet of Things (IoT)'**. The event will feature Séamus McGrath, a Director from the PricewaterhouseCoopers (PwC), the world's leading Professional Services Advisory firm.

Séamus McGrath is a Director of PwC's Advisory Consulting business and oversees their Digital Operations, and Process Intelligence practice in Ireland. He is a member of PwC's global Shared Services and Outsourcing (SSO) expert group and advises clients across various business sectors on the impact of Industry 4.0 and Digital technologies on their operating models and capabilities.

The discussion will focus on

- The Context of Digital and why it matters
- Understanding IoT
- Top 10 Emerging Trends and some others that matter
- Opportunities in PwC Ireland & globally

To RSVP, please email business@mu.ie.

