



Maynooth University  
Data Protection Office and  
Communications & Marketing Office

# Cookie Declaration and Consent

Cookie Declaration and Consent for [www.maynoothuniversity.ie](http://www.maynoothuniversity.ie) (the “Website”)

<b>Author / Policy Owner:</b>	<b>Data Protection Office</b>
<b>Creation Date:</b>	31 <sup>st</sup> August 2022
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<b>Version:</b>	<b>1.0</b>
<b>Scope:</b>	This statement and consent applies to all staff, students and members of the public who use the Website.
<b>Approved by UE Date:</b>	<b>24<sup>th</sup> January, 2023</b>

## Revision History

Date of this revision: 31 <sup>st</sup> August 2022	Date of next review: 31 <sup>st</sup> August 2024
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## 1. Introduction/Purpose of Cookies

The website uses cookies to enhance the experience of users and help us provide you with a better service. At Maynooth University, we respect the privacy of all users of the website and so we would like to tell you more about cookies: what types of cookies we use, how we use them and why we use them.

## 2. What is a Cookie?

A cookie is a small file containing an identifier (a series of letters and numbers, sent by a web server to your web browser. The browser will store this file, and each time the browser requests a page from the server (i.e. you click on a page on the website) the identifier is then sent back to the server.

There are two main categories of cookies, detailed below:

- *Session Cookie* - These are temporary cookies that are not persistently stored on your device. They will only last as long as the user session lasts, so will be deleted once web browser is closed. They are used to deliver basic functions of a website while you are actively using it.
- *Persistent Cookie* - These are placed on your device for a pre-determined length of time when you visit this site. Generally, it will be stored until it reaches its set expiry date or unless deleted by the user before that date. This allows the site to deliver functions between browser sessions and subsequent visits.

Cookies do not always contain information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies. When cookies can identify an individual via their device, it is considered personal data.

## 3. What Cookies Do We Use, and Why?

The website uses cookies and is designed to work optimally using cookies. We use cookies to log you in, personalise content and ads, provide social media features and to analyse our traffic. This helps us make decisions about our content and what is relevant to you, our users.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages. Providers of third-party cookies will have their own cookie declaration or policy which will tell you how and why they use cookies.

You can at any time change or withdraw your consent from the Cookie Declaration on our website by clicking on the links below

[Change your consent](#) | [Withdraw your consent](#)

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: [www.maynoothuniversity.ie](http://www.maynoothuniversity.ie)

Your current state: [Users preferred cookie option listed here].

Your consent ID: [Users consent ID listed here]  
[Change your consent](#) | [Withdraw your consent](#)

Further information on data protection and your rights is available on the University's website [www.maynoothuniversity.ie/dataprotection](http://www.maynoothuniversity.ie/dataprotection). Please contact the Data Protection Officer at Maynooth University at [dataprotection@mu.ie](mailto:dataprotection@mu.ie) with any queries.

Cookie statement last updated on 07/09/22 by [Cookiebot](#):

The tables below set out the types of cookies we use and provides details on the purpose of the cookie, when they will expire and their type.

#### Necessary (27)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies. This category of cookies cannot be disabled as they are essential to the functioning of the system. Essential cookies do not require seeking user consent/permission.

Name	Provider	Purpose	Expiry	Type
__cf_bm [x2]	<a href="#">Padlet</a> tandf.co.uk	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
__RequestVerificationToken	<a href="#">Microsoft</a>	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	Session	HTTP Cookie
__zcsr_tmp	<a href="#">Zoho</a>	This cookie is necessary for the login function on the website.	Session	HTTP Cookie
AWSALB [x3]	chat-eu.libanswers.com int-app1.maynoothuniversity.ie <a href="#">Pubble</a>	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	7 days	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
AWSALBCORS [x4]	chat-eu.libanswers.com int- app1.maynoothuniversity.ie <a href="#">Heanet</a> <a href="#">Pubble</a>	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	6 days	HTTP Cookie
BIGipCookie	<a href="#">Microsoft</a>	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	Session	HTTP Cookie
CONSENT	<a href="#">YouTube</a>	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	5919 days	HTTP Cookie
CookieConsent	<a href="#">Cookiebot</a>	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
csrftoken	<a href="#">Prezi</a>	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	1 year	HTTP Cookie
glassbox-session-id	<a href="#">Prezi</a>	Identifies the logged in user. A unique session ID is linked to the user so that he/she is identified while navigating the website. The user is logged out when the cookie expires.	1 day	HTTP Cookie
has_js	maynoothuniversity.ie	Registers whether or not the user has	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		activated JavaScript in the browser.		
JSESSIONID [x2]	<a href="#">New Relic Pubble</a>	Preserves users states across page requests.	Session	HTTP Cookie
local_storage_support_test	<a href="#">Twitter</a>	The cookie is used in context with the local-storage function in the browser. This function allows the website to load faster by pre-loading certain procedures.	Persistent	HTML Local Storage
PIE1-ARRAffinity	<a href="#">Microsoft</a>	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP Cookie
SSESS#	www.maynoothuniversity.ie	Pending	23 days	HTTP Cookie
TS#	sportskey.com	Used to ensure website security and fraud detection.	Session	HTTP Cookie
usenewauthrollout	<a href="#">Microsoft</a>	This cookie stores visitor credentials in an encrypted cookie in order to allow the visitor to stay logged in on reentry, if the visitor has accepted the 'stay logged in'-button.	29 days	HTTP Cookie
usenewrpsauthrollout	<a href="#">Microsoft</a>	This cookie stores visitor credentials in an encrypted cookie in order to allow the visitor to stay logged in on reentry, if the visitor has accepted the 'stay logged in'-button.	29 days	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
XSRF-TOKEN [x2]	int-app1.maynoothuniversity.ie sportskey.com	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	1 day	HTTP Cookie

### Preferences (5)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
FormsWebSessionId	<a href="#">Microsoft</a>	The cookie is used if the visitor has filled in personal information on a formula. This information will be filled in automatically on other formulas. This process is used to optimize visitor experience.	29 days	HTTP Cookie
lang	<a href="#">Twitter</a>	Remembers the user's selected language version of a website	Session	HTTP Cookie
tableau_locale	<a href="#">Tableau</a>	The cookie determines the preferred language and country-setting of the visitor - This allows the website to show content most relevant to that region and language.	Session	HTTP Cookie
tableau_public_negotiated_locale	<a href="#">Tableau</a>	Used in context with the language setting on the website. Facilitates the translation into the preferred language of the visitor.	Session	HTTP Cookie
theoplayer-stored-network-info	<a href="#">Heanet</a>	Used to determine the optimal video quality based on the visitor's	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
		device and network settings.		

### Statistics (23)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
__utm.gif	<a href="#">Google</a>	Google Analytics Tracking Code that logs details about the visitor's browser and computer.	Session	Pixel Tracker
__utma	<a href="#">Google</a>	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	2 years	HTTP Cookie
__utmb	<a href="#">Google</a>	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	1 day	HTTP Cookie
__utmc	<a href="#">Google</a>	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	Session	HTTP Cookie
__utmt	<a href="#">Google</a>	Used to throttle the speed of requests to the server.	1 day	HTTP Cookie
__utmz	maynoothuniversity.ie	Saves user-defined tracking parameters for use in Google Analytics.	1 day	HTTP Cookie
__utmz	<a href="#">Google</a>	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was	6 months	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		used. Used by Google Analytics.		
_ga	<a href="#">Google Tag Manager</a>	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_ga_#	<a href="#">Google Tag Manager</a>	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	HTTP Cookie
_gid	www.maynoothuniversity.ie	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
APLUS_CNA	<a href="#">Youku</a>	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Persistent	HTML Local Storage
APLUS_LS_KEY	<a href="#">Youku</a>	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Persistent	HTML Local Storage
DcLcid [x2]	<a href="#">Microsoft</a>	Used to implement Microsoft-forms on the website.	3 months	HTTP Cookie
S	<a href="#">Google</a>	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	1 day	HTTP Cookie
s247cname	<a href="#">Zoho</a>	Pending	Session	HTTP Cookie
sessionPageNumbers	<a href="#">Issuu</a>	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Session	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
sessionStartTime	<a href="#">Issuu</a>	Determines when the visitor last visited the different subpages on the website, as well as sets a timestamp for when the session started.	Session	HTML Local Storage
site24x7rumID	<a href="#">Zoho</a>	Pending	2 years	HTTP Cookie
slideshare.experiments	<a href="#">LinkedIn</a>	Used by SlideShare to determine if the visitor is participating in a design experiment.	Persistent	HTML Local Storage
vuid	<a href="#">Vimeo</a>	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP Cookie
xlly_s	<a href="#">Youku</a>	Collects data on visitor interaction with the website's video-content. This data is used to make the website's video-content more relevant towards the visitor.	1 day	HTTP Cookie
yt-player-headers-readable	<a href="#">YouTube</a>	Used to determine the optimal video quality based on the visitor's device and network settings.	Persistent	HTML Local Storage

## Marketing (42)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
__putma	<a href="#">Prezi</a>	Targets ads based on behavioural profiling and geographical location.	20 years	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
__widgetsettings	<a href="#">Twitter</a>	This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.	Persistent	HTML Local Storage
_fbc	maynoothuniversity.ie	This cookie is used by Facebook to target advertisement based on user behavior and preferences across multiple websites. The cookie contains an encrypted ID which allows Facebook to identify the user across websites.	3 months	HTTP Cookie
_fbp	<a href="#">Facebook</a>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_gcl_au	<a href="#">Google Tag Manager</a>	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
ads/ga-audiences	<a href="#">Google</a>	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker

Name	Provider	Purpose	Expiry	Type
ANONCHK	<a href="#">Microsoft</a>	Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.	1 day	HTTP Cookie
atpsida	<a href="#">Alibaba.com</a>	Registers a unique ID that identifies the user's device during return visits. Used for conversion tracking and to measure the efficacy of online ads.	Session	HTTP Cookie
cna [x2]	<a href="#">Alibaba.com</a> <a href="#">Youku</a>	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	10 years	HTTP Cookie
COMPASS	<a href="#">Google</a>	Pending	1 day	HTTP Cookie
fr	<a href="#">Facebook</a>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
IDE	<a href="#">Google</a>	Used by Google DoubleClick to register and report the website user's	1 year	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.		
isg	<a href="#">Youku</a>	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	179 days	HTTP Cookie
isg__	<a href="#">Youku</a>	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	Persistent	HTML Local Storage
iutk	<a href="#">Issuu</a>	Recognises the user's device and what Issuu documents have been read.	179 days	HTTP Cookie
MUID [x2]	<a href="#">Microsoft</a>	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by	1 year	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		synchronising the ID across many Microsoft domains.		
NID	<a href="#">Google</a>	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	HTTP Cookie
pagead/landing [x2]	<a href="#">Google</a>	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker
punchv-e-f	<a href="#">Google</a>	Used to implement the content through Google Docs.	Persistent	HTML Local Storage
punchv-e-n	<a href="#">Google</a>	Used to implement the content through Google Docs.	Persistent	HTML Local Storage
punchv-e-v	<a href="#">Google</a>	Used to implement the content through Google Docs.	Persistent	HTML Local Storage
SM	<a href="#">Microsoft</a>	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		ID is used to allow targeted ads.		
SRM_B	<a href="#">Microsoft</a>	Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services.	1 year	HTTP Cookie
svSession	sportskey.com	Tracks a visitor across all wix.com sites. The information collected can be used to make advertisement more relevant for the visitor.	2 years	HTTP Cookie
test_cookie	<a href="#">Google</a>	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
tr	<a href="#">Facebook</a>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker
VISITOR_INFO1_LIVE	<a href="#">YouTube</a>	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie
WIDGET::local::assignments	<a href="#">Soundcloud</a>	Used by audio-platform SoundCloud to implement, measure and improve their embedded content/service on	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
		the website - The collection of data also includes visitors' interaction with embedded content/service. This can be used for statistics or marketing purposes.		
YSC	<a href="#">YouTube</a>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt.innertube::nextId	<a href="#">YouTube</a>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
yt.innertube::requests	<a href="#">YouTube</a>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
ytidb::LAST_RESULT_ENTRY_KEY	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-cast-available	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-cast-installed	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
yt-remote-connected-devices	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

### Unclassified (28)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
__Secure-session	int-app1.maynoothuniversity.ie	Pending	1 day	HTTP Cookie
AADNonce [x2]	<a href="#">Microsoft</a>	Pending	Session	HTTP Cookie
anonUID	<a href="#">Microsoft</a>	Pending	Session	HTTP Cookie
APLUS_S_CORE_0.21.2_20210914193328_322ecb27	<a href="#">Youku</a>	Pending	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
AuthSess [x2]	<a href="#">Microsoft</a>	Pending	Session	HTTP Cookie
bilibili_player_codec_prefer_res et	<a href="#">Bilibili.com</a>	Pending	Persistent	HTML Local Storage
bilibili_player_settings	<a href="#">Bilibili.com</a>	Pending	Persistent	HTML Local Storage
Drupal.tableDrag.showWeight	www.maynoothuniversity.ie	Pending	1 year	HTTP Cookie
GEU2C-ARRAffinity	<a href="#">Microsoft</a>	Pending	Session	HTTP Cookie
nwdJkMYbrYFJEOkCmLo54Wu yXA7xDgpVZNW8MXac	int-app1.maynoothuniversity.ie	Pending	1 day	HTTP Cookie
omxsession	<a href="#">Microsoft</a>	Pending	Session	HTTP Cookie
pubble_gen_uid	<a href="#">Pubble</a>	Pending	1 year	HTTP Cookie
pubble_session_time	<a href="#">Pubble</a>	Pending	Session	HTTP Cookie
pubble_site_time	<a href="#">Pubble</a>	Pending	Session	HTTP Cookie
pubble_trigger	<a href="#">Pubble</a>	Pending	1 day	HTTP Cookie
sca	<a href="#">Alibaba.com</a>	Pending	Session	HTTP Cookie
SjF4wd1OXIyAWi9amXLhX4Rg KfKUf96zY9wc9CFL	www.maynoothuniversity.ie	Pending	1 day	HTTP Cookie
ub_campaign	<a href="#">Unibuddy</a>	Pending	Persistent	HTML Local Storage
ub_content	<a href="#">Unibuddy</a>	Pending	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
ub_medium	<a href="#">Unibuddy</a>	Pending	Persistent	HTML Local Storage
ub_source	<a href="#">Unibuddy</a>	Pending	Persistent	HTML Local Storage
UB_UUID	<a href="#">Unibuddy</a>	Pending	Persistent	HTML Local Storage
UserBR	<a href="#">Microsoft</a>	Pending	Session	HTTP Cookie
ww_d	<a href="#">Padlet</a>	Pending	50 years	HTTP Cookie
ww_p	<a href="#">Padlet</a>	Pending	50 years	HTTP Cookie
ww_s	<a href="#">Padlet</a>	Pending	1 day	HTTP Cookie