



CENTRE FOR THE STUDY OF
HISTORIC IRISH
HOUSES & ESTATES
Lárionad tithe stairiúla na hÉireann

Tenth Annual Historic Houses of Ireland Conference

*‘The Country House and its Visitors:
Past, Present and Future’*

(RIAI CPD approved)

10 - 11 May 2012

**Conference Dinner
in
The Long Gallery, Castletown House**

Supported by:



NUI MAYNOOTH
Ollscoil na hÉireann - Má Nuad



OPW
The Office of Public Works
Oifig na hOibreacha Poblai



**An Roinn
Ealaíon, Oidhreacht agus Gaeltachta**
**Department of
Arts, Heritage and the Gaeltacht**



**HISTORIC IRISH
HOUSES & ESTATES**
Lárionad tithe stairiúla na hÉireann

Day 1 Thursday 10 May 2012
Venue: Callan Hall, South Campus,
National University of Ireland Maynooth

- 09.00 – 10.00 Registration
- 10.00 **Conference Opening:** Professor Marian Lyons, Head of History Department, NUI Maynooth
- 10.10 **Plenary Address**
Chair: Marian Lyons, Head of History Department, NUI Maynooth
- Terence Dooley, Director, Centre for the Study of Historic Irish Houses and Estates and Christopher Ridgway, Chair, Yorkshire Country House Partnership
- 10.40 Tea/Coffee
- 11.00 **Session 1: The Value of Heritage Tourism**
Chair: Eamonn McKeon, Irish Tourism Industry Confederation
- Kevin Moriarty, Fáilte Ireland: *The Kildare-Wicklow country houses and gardens driving route*
- Henk Berits, National Trust Scotland: *The value of the brand!*
- Gary Verity, CEO of Welcome to Yorkshire: *‘Past masters’: how Yorkshire tourism became the best in the world*
- Q&A
- 12.45 Lunch [Pugin Dining Hall]
- 14.00 **Session 2: Yesterday’s Visitors**
Chair: TBC
- Jocelyn Anderson, Courtauld Institute of Art: *Remaking the country house: country house guidebooks in the late eighteenth and early nineteenth centuries*
- Christopher Ridgway, YCHP: *The birth of the modern visitor*
- Pauline Kennedy, Office of Public Works: *‘Pleasing hours’: visitors to the Casino at Marino, past, present and future*
- 15.30 Tea/Coffee break
- 16.00 – 18.00 **Session 3 New Owners, New Directions**
Chair: Terence Dooley, CSHIHE
- James Howley, Conservation Architect: *Staying in style out of town: the country house hotel*

Susan Kellet, Enniscoe: *Enniscoe: reinventing a country house estate*

Fred Madden, Hilton Park: *Hilton Park: working towards sustainability in a recession*

Thomas Cosby, Stradbally: *Stradbally Hall, Electric Picnics and future sustainability*

Q&A

18.30 Bus departs for Castletown from main gate, South Campus, NUI Maynooth

19.00 Reception at Castletown

Welcome: Professor Philip Nolan, President, NUI Maynooth

19.30 Dinner

Guest of Honour: Mr Brian Hayes TD, Minister of State for Public Service Reform and the Office of Public Works

Day 2 Friday 11 May 2012
Venue: Callan Hall, South Campus
National University of Ireland Maynooth

- 09.15 **Session 1: People, Stories, Technologies**
Chair: Giles Waterfield, Attingham Trust
- Virginia Arrowsmith, formerly English Heritage: *The power of stories: oral histories*
- Hannah Jones, Castle Howard: *Reaching the visitor*
- Brian Crowley, Pearse Museum, Dublin: *The power of objects*
- Q&A
- 11.00 Tea/Coffee
- 11.30 **Session 2: New Developments in Northern Ireland**
Chair: Alison Fitzgerald, History Department, NUI Maynooth
- Olwen Purdue, Queen's University Belfast: *Survival of the fittest: the country house in Northern Ireland*
- Frances Bailey, National Trust, Northern Ireland: *Old and new: the National Trust in Northern Ireland: tradition and innovation in caring for our heritage*
- Alexander McDonnell, 9th Earl of Antrim: *Glenarm: the story of a castle*
- Q&A
- 13.00 Lunch [Pugin Dining Hall]
- 14.00 **Session 3: New Developments in England**
Chair: Christopher Ridgway, YCHP
- Giles Waterfield, Attingham Trust: *A vision for the past: reconsidering the country house today*
- Sir Richard FitzHerbert, Tissington Hall: *Attracting the visitor to our historic houses in the UK: a personal view from Tissington Hall*
- Matthew Hirst, Chatsworth: *'Gem of the Peak': visiting Chatsworth over the centuries*
- Q&A
- 15.45 Break

16.00

Session 4: National Perceptions in Ireland: Round Table Discussion

Chair: Terence Dooley, CSHIHE

Donough Cahill, Irish Georgian Society: *Special interest built heritage tourism*

Paddy Matthews, Fáilte Ireland: *The Irish tourism industry and expectations for the country house*

Colm Murray, Heritage Council: *The heritage value of the Big House and the economic recession*

John Ducie, An Taisce: *'All for one and one for all': some perceptions and opportunities for country house heritage in Ireland, Europe and beyond*

Susan Kellet, The Association of Historic Houses of Ireland: *A new way forward for private owners*

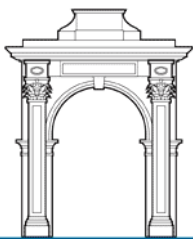
Kevin Baird, Irish Heritage Trust: *Perceptions or reality – who are our audiences and how can we deliver?*

Q&A

18.00

Close of Conference

FOR BOOKING FORM PLEASE SEE BELOW



CENTRE FOR THE STUDY OF

HISTORIC IRISH HOUSES & ESTATES

Lárionad tithe stairiúla na hÉireann

Tenth Annual Historic Houses of Ireland Conference

(RIAI CPD approved)

South Campus, NUI Maynooth

10 - 11 May 2012

BOOKING FORM

PLEASE COMPLETE THIS FORM IN BLOCK CAPITAL LETTERS
AND RETURN WITH THE RELEVANT BOOKING FEE TO THE CSHIHE (address below)
by 23 APRIL 2012

CONFERENCE REGISTRATION FEE: €80 per person including tea/coffee and lunches*

CONFERENCE DINNER in The Long Gallery, Castletown House: €50 per person*

Return transport Maynooth/Castletown available; limited to 50 people*

Conference Registration Fee **€80 per person** Number of attendees: _____

Conference Dinner **€50 per person** Number of attendees: _____

Total amount enclosed: € _____ Payment must be made in euro only

Payment method: _____ Payment must be made by cheque or bank draft only

Bus Transfer Requested by _____ (please insert the number who wish to travel by bus)

DELEGATE REGISTRATION DETAILS:

First name(s): _____

Surname(s): _____

E-mail or Postal Address(es): _____

Telephone Number(s): _____

Institutional affiliation/position (if any): _____

Dietary or other requirements: _____

Booking Information

Please send the completed registration form **by post** only to CSHIHE, Junior Infirmary, South Campus, NUI Maynooth, Maynooth, Co. Kildare **by 23 April 2012**. Cheques and bank drafts should be made payable to [Centre for the Study of Historic Irish Houses & Estates](#) or, simply, [CSHIHE](#).

* **Places will be filled on a first-come, first-served basis for the conference, dinner and bus transfer.** Payment of conference registration fee and/or conference dinner fee must be received to guarantee a booking. Receipt of payment will be acknowledged by e-mail unless otherwise requested. Refunds for cancelled bookings will not be made.

Please note that information provided above (name, institutional affiliation & e-mail address only) may be compiled into a delegates listing to be distributed at the conference. Please tick here if you do not wish your information to be included in the delegates list